



OSI GROUP

Partners in Your Success

A NEW WAITING ROOM EXPERIENCE

OSI's Exclusive
**DIGITAL
SIGNAGE**
package

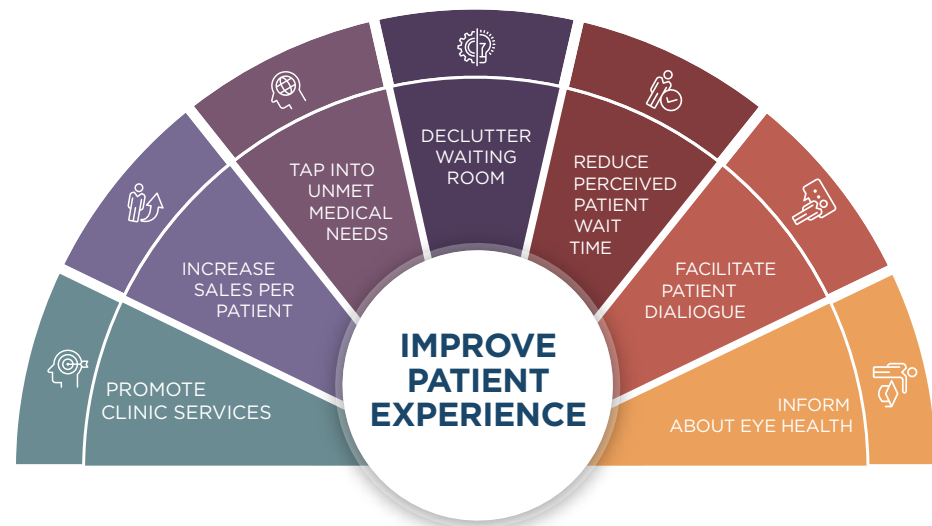
SHOW OFF YOUR PRODUCTS & SERVICES AND YOUR PRACTICE WILL SEE THE BENEFITS

YOUR WAITING ROOM OFFERS A GREAT OPPORTUNITY TO TRANSFORM YOUR PATIENT EXPERIENCE.

OSI's exclusive **DIGITAL SIGNAGE SOLUTION** allows you to showcase your clinic, the products you offer and educate waiting patients on eye health. As a result, you will facilitate patient dialogue, meet otherwise unmet needs and increase sales per customer.

Having a **DIGITAL SIGNAGE SOLUTION** in place also declutters your waiting room and reduces patient's perceived waiting time. You will be one step closer to maximizing your patient experience before their exam even starts.

YOUR WAITING ROOM OFFERS THE OPPORTUNITY TO:



CREATE YOUR VERY OWN CUSTOMIZED PLAYLIST



ESSENTIALS

- Plug & Play Technology
- 2 personalized clinic slides
- Choice of supplier videos
- Choice of eye health videos



NEWS




- CHOICE OF Local news feed
- International news feed
- Local weather



SOCIAL MEDIA

- CHOICE OF Facebook likes
- Twitter feed
- Instagram Gallery

CHOOSE THE RIGHT PLAN FOR YOUR CLINIC

ESSENTIALS	
	ESSENTIALS
	NEWS
	SOCIAL MEDIA
\$30/MO*	

INFORMED ESSENTIALS	
	ESSENTIALS
	NEWS
	SOCIAL MEDIA
\$40/MO*	

CONNECTED ESSENTIALS	
	ESSENTIALS
	NEWS
	SOCIAL MEDIA
\$50/MO*	

Starter kit and Installation/configuration required: \$400 for 1 screen

*Per screen.



HOW IT WORKS

The digital signage package offers plug & play technology as well as customizable playlists managed remotely by OSI. It's as simple as plugging in an HDMI streaming device into your television screen. Your customized playlist will be broadcasted via your Wi-Fi connection.



PREREQUISITES

The following equipment is required: a television screen with an available HDMI connection, a functional Wi-Fi connection accessible from the screen's location and an available, functional electrical outlet behind the screen or nearby (within 1 metre or 3 feet).

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FOR MORE INFORMATION, VISIT TV.OPTO.COM OR CONTACT US AT WEB@OPTO.COM



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